

# Strengths Profile

Master Accreditation

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**Live Overview**  
**Level 3**

# Introduction

## Who should use it?



**Coaches** who want to become experts in Strengths Profile and support clients to unlock their potential. Building on your strengths knowledge, the Master Accreditation shows you how to have powerful conversations about strengths dynamics and Profile changes over time.



**Managers** who want to appreciate and develop the unique strengths of their team and to have impactful strengths discussions with each member about performance and professional development.



**HR Professionals** who want to deepen and champion the strengths approach within their organisation by embedding it within individuals, teams and managers.



**Educators** who want to have engaging career conversations with students about their strengths and suitable careers, and get them ready to celebrate and share their strengths in interviews.



Total programme time



Prior to beginning the **Level 3 Master Accreditation**, it is necessary to complete the **Level 2 Accreditation**.

- The Master Accreditation comprises of 4 Modules of pre-recorded videos, covering deep expertise on the application of strengths within Coaching, Teams, Careers and Managers.
- Each Module will refer to the relevant Toolkit for additional content and support for you to embed strengths in these areas following the programme.
- Each Module includes assignments to embed your learning and optional resources to ensure you don't miss any additional reading or videos from our wealth of strengths information! You can review during or after the programme.
- Allow 60 minutes for your pre-work:
  - Review your Level 2 Accreditation workbook and familiarise yourself with the content
  - Review the Toolkits at a high level
  - Have a recent Expert Profile of your own to hand to work with

# Introduction

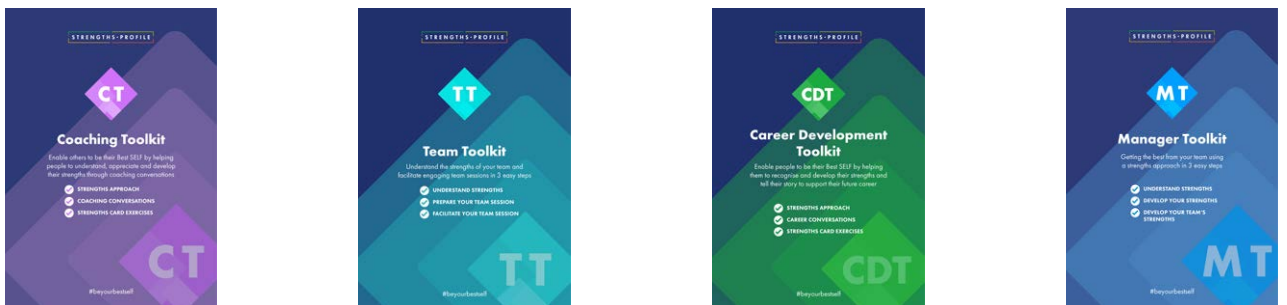
## Your Materials

- ✓ A PDF of each of the Master Accreditation workbooks



- ✓ 4 Toolkits – Coaching, Team, Career Development and Manager

These will be most helpful to you after the accreditation for workshop and application ideas. We've noted the page numbers in the workbook where it would be useful to have these to hand however.



- ✓ Certificate

Following successful completion you'll receive a certificate.



Completing the Master Programme has helped me expand my career as now I can use Strengths Profile in so many different ways. The tools are amazing! There is a fantastic set of resources you can refer to whether you want to do a team session, coach someone around their career or help someone with their confidence. It gave me so much confidence as a coach, which means I can make a real difference for my clients. I would highly recommend the Master Programme as it will give you a much deeper level of knowledge and widen the way in which you use strengths. I also love the fact that it is online and I could do this in my own time. The videos are fun and interesting to follow, and it's a really enjoyable process.

– Karen Sargent, Work Joyful

# Module 1

## Expert Strengths Coaching

### Module Contents

 **Total Time – 3 hrs 30 mins**

<b>Session 1</b>	Setting up the Coaching Module
<b>Session 2</b>	Coaching Application
<b>Session 3</b>	Strengths Families
<b>Session 4</b>	Unique Profiles
<b>Session 5</b>	Profile Changes
<b>Session 6</b>	Strengths Dynamics

### Module Reflection

 **Total Time – 30 mins**

Reflection time on the contents of Module 1 – Expert Strengths Coaching

### Module Resources

 **Total Time – 1 hr**

There are many more optional resources in each module for you to watch and read depending on your experience and context

 **Total Module 1 Time – 5 hours 0 minutes**

# Module 2

## Team Development

### Module Contents

 **Total Time – 3 hrs 30 mins**

<b>Session 1</b>	Setting up the Team Module
<b>Session 2</b>	Team Best Practice
<b>Session 3</b>	The Team Profile
<b>Session 4</b>	Debriefing the Team Profile Example
<b>Session 5</b>	Team Workshops

### Module Reflection

 **Total Time – 30 mins**

Reflection time on the contents of Module 2 –  
Team Development

### Module Resources

 **Total Time – 1 hr**

There are many more optional resources in each module for you to watch and read depending on your experience and context

 **Total Module 1 Time – 5 hours 0 minutes**

# Module 3

## Career Development

### Module Contents

 **Total Time – 2 hrs 0 mins**

<b>Session 1</b>	Setting up the Career Module
<b>Session 2</b>	Strengths Assessments
<b>Session 3</b>	Career Conversations and Applications
<b>Session 4</b>	The Career Guide

### Module Reflection

 **Total Time – 30 mins**

Reflection time on the contents of Module 3 – Career Development

### Module Resources

 **Total Time – 1 hr**

There are many more optional resources in each module for you to watch and read depending on your experience and context

 **Total Module 1 Time – 3 hours 30 minutes**

# Module 4

## The Strengths Manager

### Module Contents

 **Total Time – 2 hrs 0 mins**

<b>Session 1</b>	Setting up the Manager Module
<b>Session 2</b>	Developing the Manager Strengths
<b>Session 3</b>	Developing the Team Strengths - Application
<b>Session 4</b>	Developing the Team Strengths - Conversations

### Module Reflection

 **Total Time – 30 mins**

Reflection time on the contents of Module 4 –  
The Strengths Manager

### Module Resources

 **Total Time – 1 hr**

There are many more optional resources in each module for you to watch and read depending on your experience and context

 **Total Module 1 Time – 3 hours 30 minutes**

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